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**NORTH AMERICAN
CRUISE LINES**
MAJOR CRUISE LINES



★ AZAMARA

3059 Grand Ave. Suite 205

Miami, FL 33133

Phone: (305) 539-6000

Fax: (305) 982-2470

Email: firstname.lastname@azamara.com

Website: www.azamara.com

Azamara was launched by Royal Caribbean Group in 2007 and was positioned as a deluxe brand, between the premium and luxury segments of the market. It was later rebranded as an up-market, destination-immersion driven experience.

Originally launched under the Celebrity Cruises' umbrella, Azamara was soon moved out as a separate brand and product identity, and with a dedicated staff.

Azamara started with two ships, the Azamara Journey and Quest, which were transferred from sister company Pullmantur Cruises. A third vessel, the Azamara Pursuit, was acquired from P&O Cruises, and started service in August 2018.

In 2021, Royal Caribbean Group sold the company to Sycamore Partners, a private equity firm, which also acquired a fourth ship, the Azamara Onward.

Dan Hanrahan, Chairman

Dondra Ritzenthaler, Chief Executive Officer

Alain Ferzli, CFO

Meg Lee, Global Chief Marketing Officer

Paulette Haedo, CIO

Minas Miliaras, Chief Maritime Officer

Nico Corbijn, Chief Administrative Officer

Jill Spencer, Chief of Staff

Michelle Lardizabal, Chief Sales Officer North America

Andrew Smith, V.P. Revenue

Tom Beeckman, Sr. Director Port Operations

Michael Pawlus, Director, Strategic Itinerary and Destination Planning

Signe Bjorndal, Director Entertainment, Marketing

Scott Daniels, Director Hotel Operations

Michelle Dunn, Director HR

Arlene Martinez, Director Port Operations

Paul Chapple, Head of Land Product Development

Yulia Sviridova, Director Finance/Strategic Planning

Simon Blacoe, Director Hotel Operations

Jorge Lopez Franceschini, Director IT Shipboard

Andrew Smith, Director Revenue Optimization

Johanna Saldaa, Manager Supply Chain

David Drier, Manager Hotel Refurb

Beth Brown-Pritchett, Manager Supply Chain

Joni Lundsford, Manager Land Product Development

Manju Varughese, Sr. HR Ops Analyst

Jason Chaston, Corporate Exec. Chef

Melissa Palmeri, Lead Product Development

Azamara Journey: Built in 2000; 30,200 grt; 718 pax.
(ex-Blue Dream, R6)

Azamara Pursuit: Built in 2001; 30,200 grt; 708 pax.
(ex-Adonia, Royal Princess, Minerva II, R8)

Azamara Quest: Built in 2000; 30,200 grt; 708 pax.
(ex-Blue Moon, R7)

Azamara Onward: Built in 1999; 30,200 grt; 680 pax.
(ex-Pacific Princess, R3)